

2026 ANNUAL CONFERENCE
AWARDS GALA
PARTNERSHIP PACKAGES

3RD-6TH SEPTEMBER 2026 | **SUNBIRD NKOPOLA, MANGOCHI**

WELCOME TO THE INSTITUTE OF MARKETING IN MALAWI (IMM)

Founded in 2020, the Institute of Marketing (IMM) has rapidly grown to encompass a vibrant community of over 400 members, all committed to excellence in marketing. Our mission is to foster innovation, professional development, and collaboration within the marketing industry.

Each October, IMM proudly hosts an annual conference and awards gala. This highly anticipated event attracts top marketing professionals and other professionals, fostering networking opportunities and showcasing industry advancements and achievements.

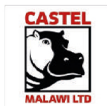
By partnering with IMM, our conference offers immense value. You gain unparalleled access to a dedicated audience of marketing experts, amplifying your brand's visibility and credibility. Partnerships allows for alignment with industry leaders, sharing knowledge, and networking with key decision-makers. Join us in driving the marketing industry forward.

Explore our partnership packages and discover how you can be part of this exciting event.

PREVIOUS PARTNERS



Standard Bank



FEES AND PARTNERSHIP PACKAGES

PLATINUM SPONSOR MK 30,000,000.00

Benefits to the Platinum Sponsor

- 1 year free corporate membership platinum category
- Prominent logo placement advertising on the screen during the conference
- 15 mins prime time presentation to delegates during the conference
- 60 seconds visual advert during online streaming breaks and conference breaks
- Access to IMM database for direct marketing
- Cover page picture for CEO or senior executives from your company in the Marketer
- Magazine with free interview with CEO or senior executive covered in the Magazine plus 1 full page free advert
- Free attendance for 5 staff members for one paid up IMM event such as a training
- Your logo placement on all communication materials for the conference
- Stage backdrop banner
- 5 Complimentary tickets to the Awards Gala
- Prime space for 1 gazebo set up at the conference venue and 10 different banners in and around conference venue and product activation allowed to conference delegates
- Annual free 1 minute advert during IMM Webinars

GOLD SPONSOR MK 25,000,000.00

Benefits to the Gold Sponso

- Prominent logo placement advertising on the screen during the conference
- 1 year free corporate gold membership category
- 15 minute-presentation to the delegates during the conference
- 30 seconds visual advert during online streaming and conference breaks
- 2 Free adverts in the Marketer Magazine Slots can be used at one go or in different editions
- Three complimentary tickets to the Awards Gala
- 1 Gazebo and 6 banners in and around conference venue
- Product activation to conference delegates allowed
- Your logo placement on all communication materials for the conference
- Annual free 1 minute advert during IMM Webinars

SILVER SPONSOR MK 20,000,000.00

Benefits to the Silver Sponsor

- On screen logo feature during the conference
- 1 year free corporate silver membership category
- 10 minute-presentation to delegates during conference
- 20 seconds visual advert during online streaming and conference breaks 1 Free Full-Page advert in one issue of the Marketer Magazine
- Your logo on all communication materials for the conference
- 5 Banners in and around conference venue
- Three complimentary tickets to Awards Gala
- Annual free 1 minute advert during IMM Webinars

BRONZE SPONSOR MK 15,000,000.00

Benefits to the Bronze Sponsor

- On screen logo
- 2 Complimentary tickets to awards
- 2 Adverts on the IMM webinars
- Logo on all comms

INTERESTED IN JOINING US AS A SPONSOR?

your way up!



Institute of Marketing in Malawi



www.imm.mw



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